

REMARKS

In view of the amendments to the claims and the remarks to follow, applicants respectfully request reconsideration and early allowance of this application.

Claims 1-28 are pending in this application.

The Examiner rejected claims 1-10, 12-22, and 24-28 under 35 U.S.C. § 102(e) as being anticipated by U.S. Patent No. 6,026,433 (hereinafter “D’Arlach”).

The Examiner rejected claims 11 and 23 under 35 U.S.C. § 103(a) as being unpatentable over D’Arlach in view of U.S. Patent No. 6,014,638 (hereinafter “Burge”).

The Examiner’s rejections are respectfully traversed.

Independent claims 1, 12, 13, and 24-28 are directed to various methods and systems for generating a web site. Claims 1, 3-6, 12, 13, 15-18, and 24-28 have been amended to further define the methods and systems of applicants’ invention. Particularly, these claims have been amended to indicate that after a description of the web site is generated, web site data is retrieved, including “pre-created industry content.” The web site data is retrieved in accordance with the generated description of the web site.

Support for these amendments can be found in applicants’ specification at page 10, lines 18-20, which states “In accordance with a preferred embodiment of the invention, pre-created industry content (“dynamic content”) is provided to a user in one of over 200 industry groups.” “A user can therefore generate a customized web site including individual and industry-based content” (page 10, lines 23-24).

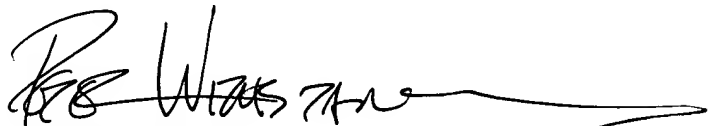
Applicants respectfully submit that nowhere in D’Arlach is it disclosed to retrieve web site data including pre-created industry content from an external data source in accordance with a generated description of a web site.

Applicants respectfully submit that independent claims 1, 12, 13, and 24-28 are patentable over D'Arlach at least because D'Arlach fails to show or suggest retrieving web site data including pre-created industry content from an external data source in accordance with a generated description of a web site. Dependent claims 2-11, and 14-23 depend from independent claims 1 and 13, respectively, and are patentable at least because claims 1 and 13 are patentable.

In the event that the Examiner disagrees with any of the foregoing comments concerning the disclosures in the cited prior art, it is requested that the Examiner indicate where, in the reference, there is the basis for a contrary view.

In view of the foregoing remarks it is believed that all of the claims in this application are patentable over the prior art. Early and favorable consideration of this application is respectfully requested.

Respectfully submitted,
FROMMER LAWRENCE & HAUG LLP

A handwritten signature in black ink, appearing to read "Peter Withstandley", written over a horizontal line.

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